



ISSUE 2

Millipore
SIGMA

Cell Marque™ Tissue Diagnostics Presents

HISTO HEROES

The Origin Story of
DIAGNOSTICA



The life science business of Merck KGaA,
Darmstadt, Germany operates as
MilliporeSigma in the U.S. and Canada.





As a histotechnology expert and a devoted mother, Lacey was a natural hero. When her only child fell ill, the tests were inconclusive to the type of cancer she had.

Day and night Lacey would work tirelessly, dedicating her life to seeking a solution and studying various detection options available in the lab.



As a seasoned world explorer, Lacey ventured thousands of miles to the Marque Valley to seek answers...

HER MISSION:

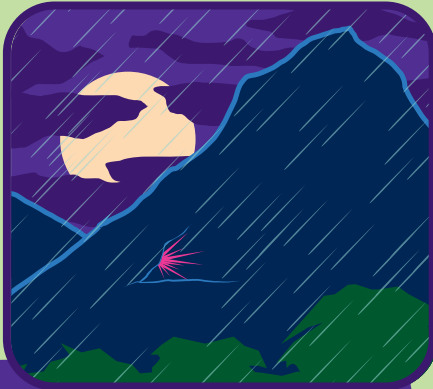
Discover the truth behind her daughter's cancer.



After traveling on foot through the wilderness for long, treacherous hours, Lacey stopped for a moment as the light of the moon peeked out from behind the rain clouds.

This rain is relentless... I need to find shelter.

A cave!



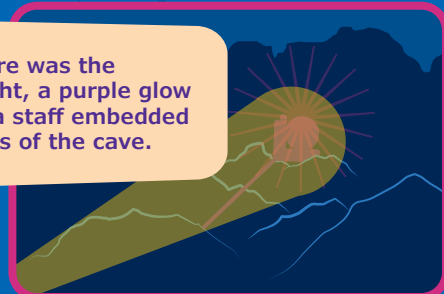
Just then, Lacey's eye caught a glimmer of light coming from the shadows of the mountainside. Curious, she headed straight for it.

Lacey stepped cautiously as she entered, scanning the cave as to not disturb any resident creatures within. While it was a relief for Lacey to find shelter, she feared the storm would not let up.

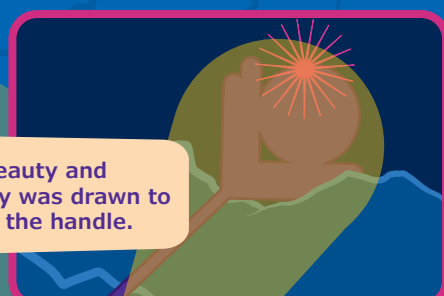
How will I ever find the answer?



Suddenly, there was the glimmer of light, a purple glow coming from a staff embedded in the boulders of the cave.



In awe of its beauty and elegance, Lacey was drawn to it, reaching for the handle.

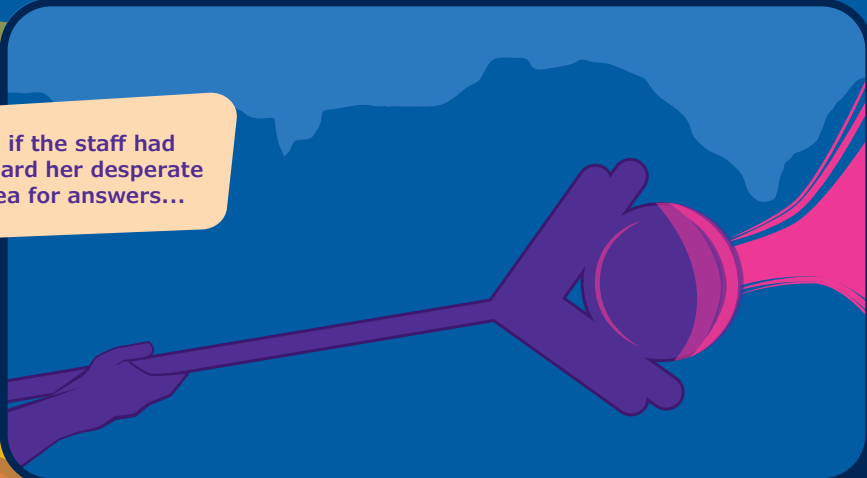


As her fingers made their first contact, a surge of energy was expelled with a gusto stronger than a tornado.



Lacey was disoriented for a moment as it completely engulfed her in transformation.

As if the staff had heard her desperate plea for answers...



A beam of light shot into the cave, revealing imagery of the sacred school of histology.



Empowered to find the truth, Lacey packed up and headed for the university.



Crossing under the archway for the first time, she stood in awe of her surroundings. The university seal laid sprawled on the ground. Just as she was about to step across it, a hand grabbed her.

HISTOHERO UNIVERSITY

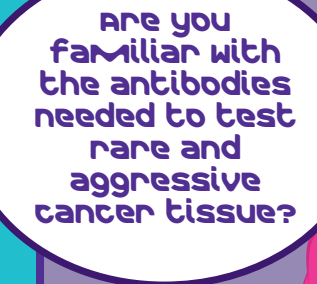
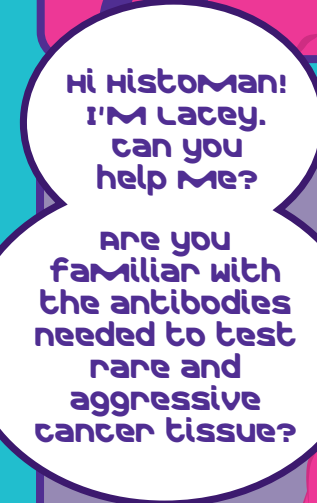
EST. 2017

HISTOHERO

LABORATORY →

DEAN
of Admissions

WOW!



Just then Lacey's staff illuminated again...






That must be the **STAFF OF TRUTH!**

The staff of truth?

It shows the weirder the truth of which it is asked. It has chosen you Lacey!!


It's showing me a set of antibodies to test with!



I have to get back to the lab quickly. My pathologist will want to see the results.

Good luck! You will always be welcome at Histohero University to share your knowledge.

Back at the lab, Lacey began to test her daughter's tissue.



MOMMY! Thank you for finding a solution to my diagnosis!

I am going to call you **DIAGNOSTICA!**



**YOU
ARE
THE
LAB
HERO**

#HistoHero

Copyright © 2018 Merck KGaA, Darmstadt, Germany and/or its affiliates. All Rights Reserved. MilliporeSigma, the Vibrant M, Sigma-Aldrich and Cell Marque are trademarks of Merck KGaA, Darmstadt, Germany or its affiliates. All other trademarks are the property of their respective owners.

CM-18-08-0088
2018 - 18719
11/2018